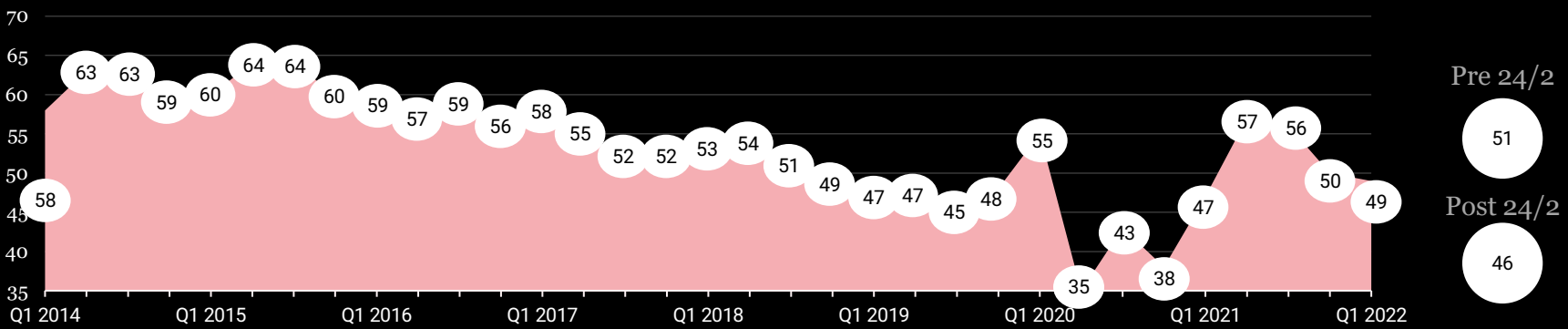


Savanta: MarketVue Business Confidence Index Q1 2022 - Great Britain - Confidence

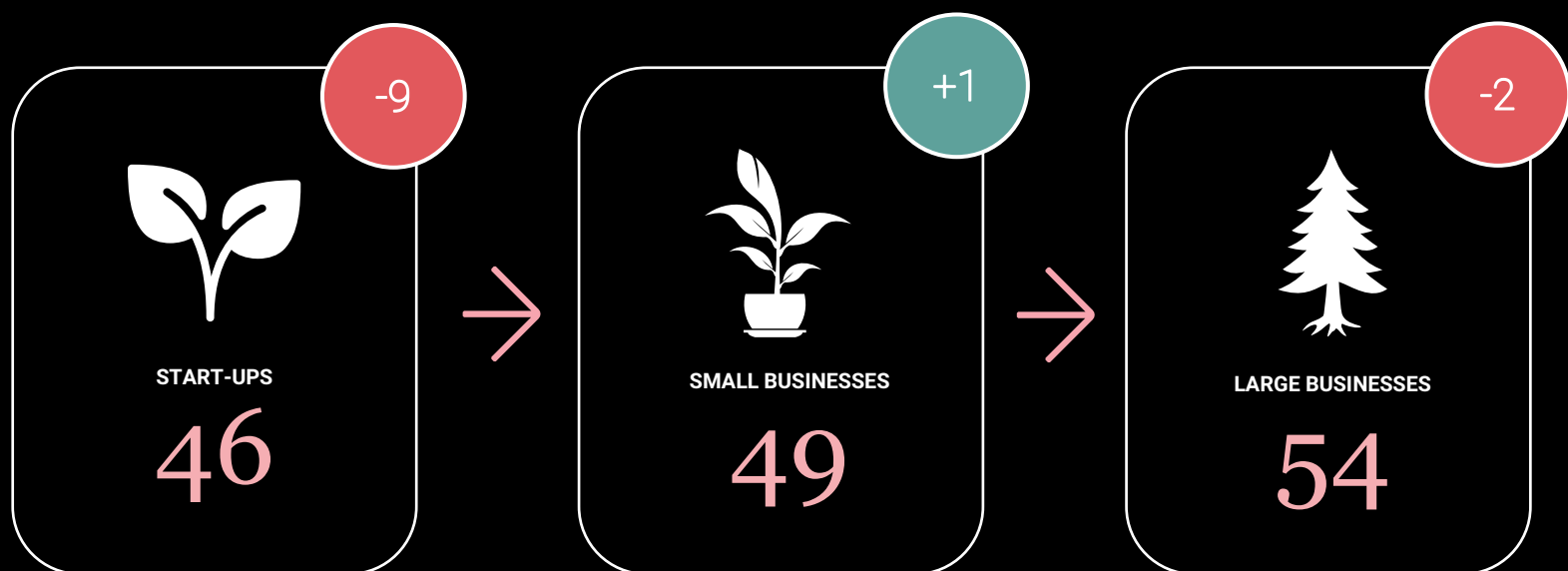
The MarketVue Business Confidence Index from Savanta - GB (4th January 2022 - 30th March 2022), saw a marginal decline this quarter from 50 in Q4 2021 to 49 in Q1 2022.

Confidence was significantly lower after the invasion of Ukraine
51 pre-invasion and 46 post-invasion (24/2).



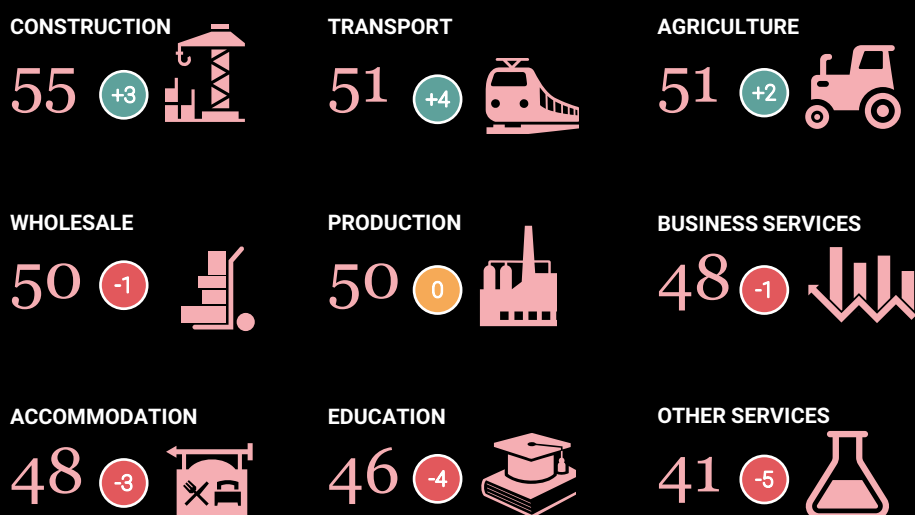
By Business Size

Confidence has decreased significantly amongst Start-up businesses (-9) whilst there has been no significant change for businesses with up to £1m turnover (+1) or businesses with £1m plus turnover (-2 points).



By industry

Confidence decreased across 5 industry sectors but increased for 3. Only the fall in Other Services was significant this wave (-5).



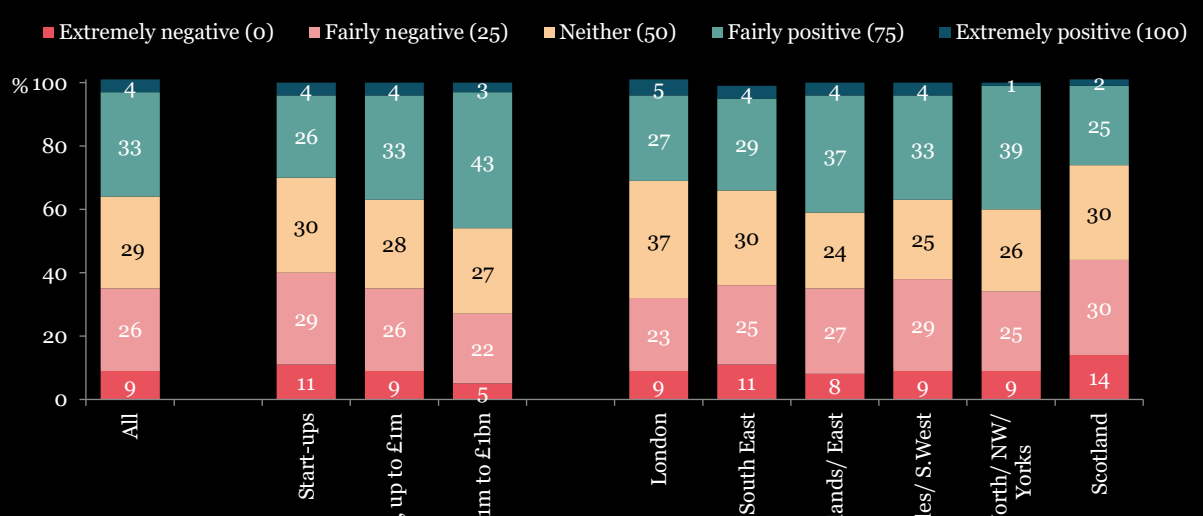
By region

Confidence decreased in 3 regions but increased in 2. No changes were significant. The Midlands/East was the most confident region whilst Scotland again had the lowest confidence.



How do you feel about the health of the UK economy

Net positivity has dipped by 1pp this quarter (not significant) whilst net negativity is stable at 35%.



By Age

(start-up and established £0-2m)

Confidence has decreased for the up to 34 age group (significantly so) and those aged over 65, whilst confidence for those aged 35-64 is stable.



Get in touch
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