

Next 15 Carbon Reduction Plan (UK)

Supplier name: Next 15 Communications Group PLC

Publication date: Monday 25th July 2022

Next 15 Communications Group plc (Next 15) is highly committed to becoming a more values-aligned business and we have announced to our investors that we are using B Corp as our primary framework for our social and environmental strategy (https://bcorporation.net/).

Next 15 has set near term targets for our UK operations for FY30 to reduce tCO2e per FTE by 42% and commit to achieve net zero emissions by 2050 aligned with the Science Based Targets Initiative's reduction trajectory.

Our pathway to net zero and associated carbon reduction targets and action plans are structured in line with our core business operations and bidding entities.

Baseline Emissions Reporting

Additional details relating to the Baseline Emissions calculations.

Our emissions have been calculated for UK operations using an operational control approach as described in the GHG Protocol Corporate Accounting and Reporting Standard. Emissions are calculated for Next 15 Communications Group PLC as the parent company and allocated per entity.

The reference point against which our carbon reduction plan is measured is our Financial Year (FY) 2020 (1st Feb 2019 to 31st Jan 2020), with this chosen as it was the first reporting year. Emissions reporting is also done in our annual report as part of SECR requirements.

Data included within the scope of the Carbon Reduction Plan is listed below. Scope 2 emissions are calculated using the location-based methodology.

Scope 1

· Purchased natural gas

Scope 2

· Purchased electricity

Scope 3

- · Category 3: Fuel and energy related activities
- · Category 5: Waste generated in operations
- · Category 6: Business travel
- · Category 7: Employee commuting and working from home



Reporting Year: FY20		
EMISSIONS	TOTAL (tCO ₂ e)	
Scope 1	22	
Scope 2 (Location-based)	151	
Scope 3 (Included Sources)	2,095	
Total Emissions	2,267	

Current Emissions Reporting

Reporting Year: FY22		
EMISSIONS	TOTAL (tCO ₂ e)	
Scope 1	27	
Scope 2 (Location-based)	75	
Scope 3 (Included Sources)	870	
Total Emissions	971	

Since FY21, which ended on 31st January 2021, we have engaged an external partner, Green Element, to measure our Scope 1 & 2 (including electricity and gas) and elements of Scope 3 carbon emissions (including energy transmission and distribution, waste, water usage, business travel, commuting and working from home emissions).

We acknowledge that, through our client work, we have some influence over carbon emissions beyond these - for example, carbon emissions resulting from the growth of our clients. Our sector is only just starting to grapple with the implications of these emissions. From 1st February 2022 (FY23) onwards, we are keen to work with our peers in the industry, and with our clients to understand how we can develop a unified approach (see Scope 3 emissions 'Not currently measured' below).



Currently included within reporting boundary

Scope 1 Company facilities including purchased gas Company owned vehicles Scope 2 Purchased electricity Scope 1 Scope 3 Energy transmission and distribution Waste Water Business travel Commuting Working from home

Not currently measured

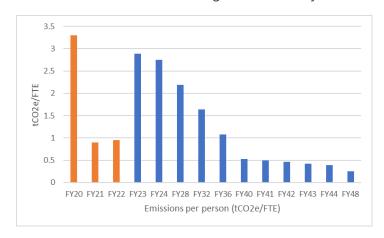
Scope 3 Purchased goods and services Building work Transport and distribution Off-site data centres Production Media planning and buying Emissions resulting from the growth of our clients

Emissions reduction plans

To support our journey in reaching a 42% reduction in tCO2e per FTE by FY30 (against a baseline of FY20), we have set the following target for **FY23:**

To reduce emissions by 13% CO2e per FTE from our FY20 baseline, aligned with the Science Based Targets Initiative's reduction trajectory.

The chart below sets out Next 15's emissions reduction targets (tCO2e/FTE) for FY23 through to FY48. Note that due to the change in working patterns due to the pandemic, we achieved our FY21 and FY22 targets in the two years since the baseline was set.



Carbon reduction initiatives

Current measures taken to reduce emissions:

- Transitioning to renewable electricity tariffs across Next 15 offices
- Consolidating of our office space, reducing energy and water usage and waste, which will continue into FY23



- Strengthening our flexible working model to reduce emissions associated with employee commuting
- Requesting our brands to report their travel emissions on a monthly basis, giving us greater oversight of our company's biggest source of emissions
- Encouraging energy efficiency initiatives across offices to include: motion sensor lighting, LED and energy saving bulbs, timer and temperature monitoring heating systems, appliances checked for energy efficiency ratings
 - Water saving initiatives including: dual function flushes in washrooms, low-flow and motion sensor taps, toilets and urinals, air tap spray heads in kitchens
- Waste saving initiatives: printers default to double-sided, black and white, facility-wide recycling collection points for all standard materials and waste streams, additional recycling schemes provided for e.g. printer cartridges, coffee pods, and batteries

Future measures to be implemented:

- Enforcement of energy efficiency initiatives listed above
- Environmental air quality assessments across all offices
- Building audits to scope out the potential for installing direct renewable energy sources into office space and implementing environmental management systems
- Devising a long-term strategy to measure and reduce further scope 3 emissions associated with the growth of our clients

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard[1] and uses the appropriate <u>Government emission conversion factors for greenhouse gas company reporting[2].</u>

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Next 15 Communication Group PLC

Name: Jonathan Peachey

Title: Chief Operating Officer

Date: 25/07/2022



Appendix

On March 8th 2022, Next 15 acquired Engine Group Ltd (Engine). Engine's emissions are not included in the baseline or FY22 report as they were not part of the group at the time, but will be included in future reporting years. Below is Engine's emissions for the comparable baseline year of January 1st 2019 to 31st December 2019 and most recent full reporting year of January 1st 2021 to 31st December 2021.

Reporting Year: 2019		
EMISSIONS	TOTAL (tCO₂e)	
Scope 1	135	
Scope 2 (Location-based)	622	
Scope 3 (Included Sources)	640	
Total Emissions	1,397	

Reporting Year: 2021		
EMISSIONS	TOTAL (tCO₂e)	
Scope 1	74	
Scope 2 (Location-based)	276	
Scope 3 (Included Sources)	136	
Total Emissions	487	

[1]https://ghqprotocol.org/corporate-standard

[2]https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting