



## Essentials Stakeholder Perceptions:

Understand sentiment and priorities to build effective stakeholder engagement strategies.

### A simple 5-step process:

- 01 Define:**  
Your stakeholder map and target audience.
- 02 Build:**  
Custom questions specific to your audience, including bespoke profiling questions.
- 03 Measure:**  
Stakeholder perceptions on performance and strengths and weaknesses in relationships, including key priorities for the future to inform organisational strategy.
- 04 Compare:**  
How perceptions and communications requirements vary by stakeholder type and compare to those of other organisations to develop priority action plans.
- 05 Deliver:**  
Online dashboard with automated insights of key metrics and cross-tab functionality for data interrogation, Excel data tables, and PPT summary deck.



**Savanta Stakeholder Perceptions:**  
Starting from £4,995 (exc VAT)

## Essentials

Introducing the complete Savanta Essentials range:

Savanta Essentials is a suite of research products designed by our team of experts to offer a simple, low cost, high value alternative to traditional research and insights.

The same quality and rigour you'd expect, just fuss-free, fast, and flexible.