Savanta:

MarketVue Business Confidence Index

Q2 2022 - Great Britain -

Confidence

The MarketVue Business Confidence Index from Savanta - GB (31st March 2022 - 16th June 2022 Savanta), saw a significant decline this quarter from 49 in Q1 2022 to 41 in Q2 2022.



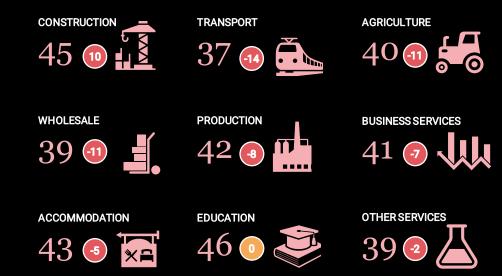
By Business Size

Confidence decreased across all business sizes. The falls in confidence amongst businesses with up to £1m turnover (-8) and businesses with £1m plus turnover (-9) were significant whilst the fall in start-ups confidence was not significant (-4).



By industry

Confidence decreased in all industry sectors except in the education sector (stable). Index falls in the transport (-14), wholesale (-11), agriculture (-11) and construction (-10) sectors were the highest and all were significant.



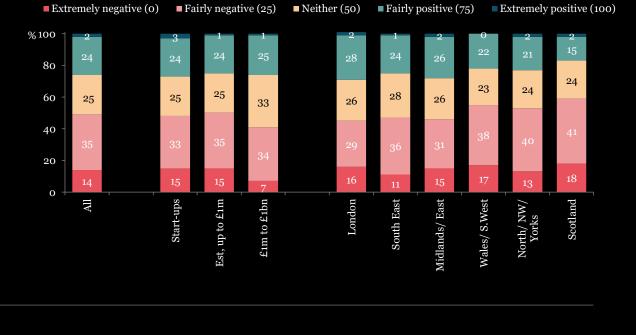


By region

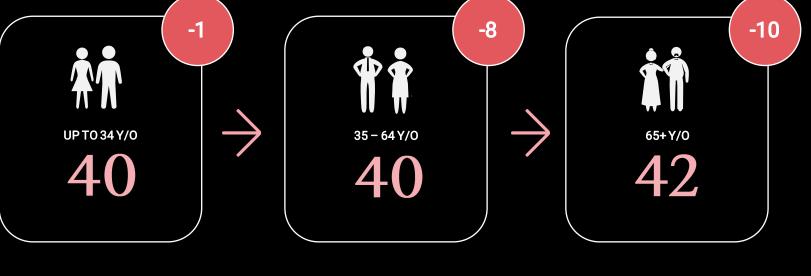
Confidence decreased in all regions and significantly so. London and Midlands/East were the most confident regions whilst Scotland again had the lowest confidence.

How do you feel about the health of the UK economy Net positivity has dipped

significantly by 10pp this quarter whilst net negativity is significantly increased at 49%.



By Age (start-up and established £0-2m) Confidence decreased for all age groups but only significantly so amongst the over 65s.



Get in touch

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