### Savanta:

# MarketVue Business Confidence Index

## Q3 2022 - Great Britain -

Confidence

The MarketVue Business Confidence Index from Savanta - GB (Survey Period: 17th June 2022 -16th September 2022 Savanta - pre mini budget and political change) saw a significant decline this quarter from 41 in Q2 2022 to 34 in Q3 2022



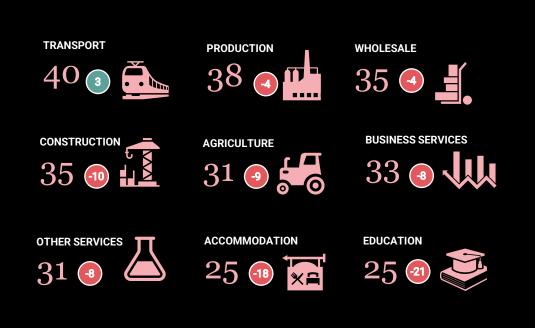
#### By Business Size

Confidence decreased significantly across all business sizes. The fall in confidence amongst Start-up businesses was the highest at -10 points, followed by established businesses with up to £1m turnover and those with £1m+ (-7 each)



#### By industry

Confidence decreased in all industry sectors except transport (+3, not significant). All falls were significant with the highest falls being in the education (-21) and accommodation (-18) sectors



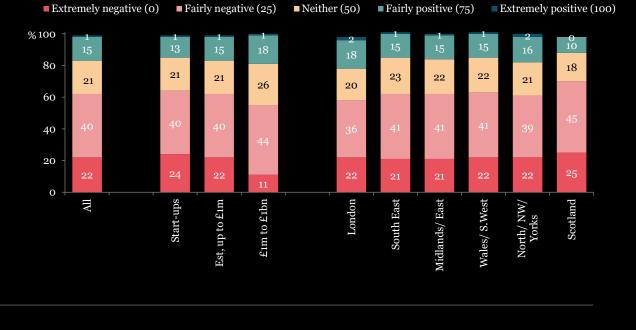
#### **SCOTLAND** 29 NORTH/N.WEST MIDLANDS/EAST 34 34 WALES/S.WEST 33 LONDON **SOUTH EAST** 36

#### By region Confidence decreased

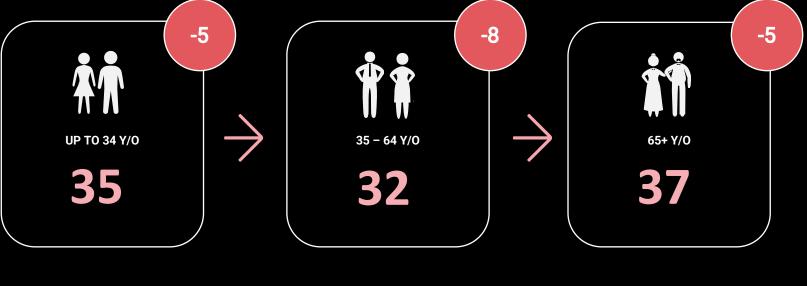
significantly in all regions. London (36) was the most confident region whilst Scotland again had the lowest confidence

#### How do you feel about the health of the UK economy

Net positivity has dipped significantly by 9pp this quarter whilst net negativity is significantly increased at 62%



#### By Age (start-up and established £0-2m) Confidence decreased for all age groups, significantly so amongst those aged 35-64



# Get in touch

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