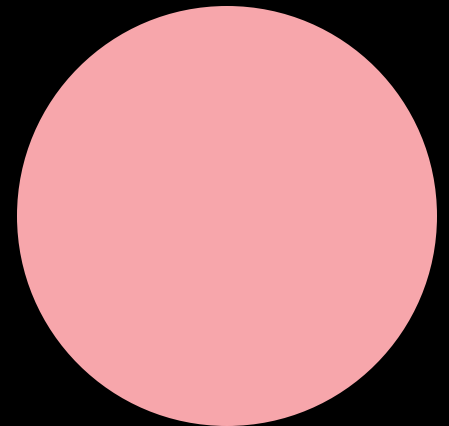
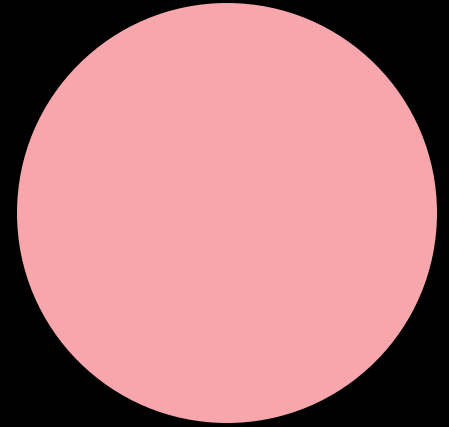


Savanta:

# The Rise of UX: Where is it taking us?

*Useful links and resources*



## Panelist bios



**Jamin Brazil** [in](#)  
MD of HubUX @ voxpopme

Jamin is the Managing Director of HubUX at Voxpopme and host of the Happy Market Research Podcast. He started his career as a primary market researcher at Macro Consulting and later co-founded Decipher and served as the CEO of FocusVision.



**Scott Garrison** [in](#)  
UX Researcher

Seasoned international researcher with 12 years of experience conducting consumer insights and user research in the FinTech, crypto, payments, social media, technology, retail, and consumer products (CPG) industries. I possess more than seven years of experience leading research teams, primarily in Market Research. My career started on the agency side, but I have been on the client side for the past ~5 years, from a large publicly traded company down to a series A startup.



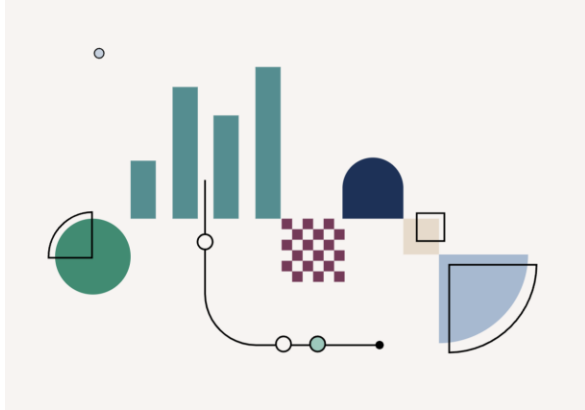
**Michaela Mora** [in](#)  
Founder @ Relevant Insights

Michaela is a mixed-method researcher with a diverse background and over 20 years of experience working at the intersection of market research, UX research, and multicultural research to support business decisions related to product development, customer experience, and marketing. She is the founder of Relevant Insights, a full-service research agency in North Texas.

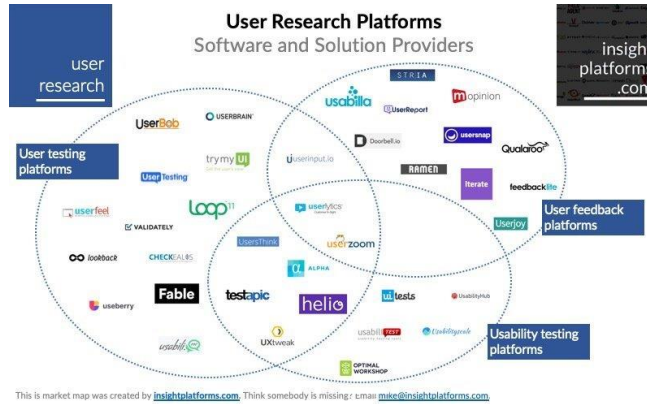


# Reports & tools

# Reports & tools



[The State of User Research 2022 report >>](#)



[Market Map: User Research Software & Solutions >>](#)



[Market Research vs User Research: Are they the Same?](#)



[12 Reasons to Invest in UX >>](#)



[UX Research Tools Map 2022 >>](#)



[MR ResTech Landscape Map >>](#)

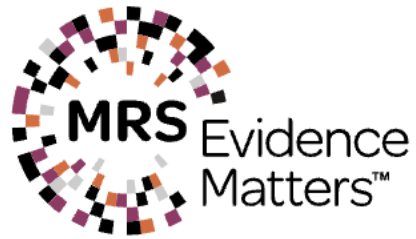


# Glossaries

# Glossaries



[UX Lexicon - Curiosity Tank >>](#)



[Market Research Glossary - MRS >>](#)



[MR Terms Glossary – Pollfish >>](#)



# Membership groups to join

## Membership groups to join

### UX Research & Ethnography

**EPIC** *Advancing the Value of Ethnography in Industry*

<https://www.epicpeople.org/>

**UX** Research  
& Strategy

<https://www.uxresearchandstrategy.com/>

 **uxpa**  
international | UXPA International

<https://uxpa.org/>

**learners**

<https://joinlearners.com/>

### Market Research

  
**insights**  
ASSOCIATION

<https://www.insightsassociation.org/>

**ESOMAR**

<https://esomar.org/>





# Slack spaces to join

## Slack spaces to join



<http://hexagonux.com/join-us> >>



<https://uxdx.com/community> >>

# EPIC

<https://www.epicpeople.org/new-ethnography-slack> >>



<https://researchops.community> >>



<https://sustainableuxnetwork.com> >>

More slack workspaces listed here: <https://www.userinterviews.com/blog/best-ux-and-user-research-communities>



# Companies & tools

## Companies & tools

### From our speakers



### More companies to watch



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# Savanta:



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