



Savanta:

Youth Omnibus

Want to discover what young people are thinking?

Ask our specialised youth panel and get answers from **1,200 16–25-year-olds** swiftly, and without the need for a big budget.

With Savanta's Youth Omnibus you can:

- ✓ Generate headline news to grab media attention
- ✓ Understand your future customers
- ✓ Monitor success and ensure campaigns are tailored to Gen Z
- ✓ Make marketing decisions based on robust evidence
- ✓ Maximise your comms and inform new product development

Timings

Get your questions in by midday on the last Thursday of each month and receive final data tables the following Wednesday!

Deliverables



Excel data tables



Online cross-tabs

Costings

£495 (exc. VAT)

per question with set-up included.

Make Better Decisions

Get in touch >